



Volkswagens On The Green - 2018
www.VWOTG.com
vwec.org@live.com

VOLKSWAGENS ON THE GREEN 2018 CAR SHOW



SUNDAY • MAY 20, 2018 • CLEMENT PARK
LITTLETON, COLORADO

SPONSORSHIP PACKAGE

GOLD, SILVER, AND SUPPORTERS PACKAGES!



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2018 SPONSORS PACKET FOR VW'S ON THE GREEN #25

Clement Park May 20th from 9am to 3pm

This car show is presented by the Volkswagen Enthusiasts of Colorado car club.
& with the help of Sponsors like you!!

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Volkswagen Enthusiasts of Colorado (VWEC) intends to surpass the success of last year's hit show! We are starting show promotion early and hitting it hard. This year we will distribute more flyers and posters earlier and continue our success with social media on Facebook. We plan to send out press kits and keep Media entities in the know, with the intent of reaching more people than ever before!

You have choices so why should you sponsor THIS show?

- 1) **SIZE:** 600 cars, 1100 visitors at peak and 2400 visitors total. Unlike similar, smaller shows, show-goers see something new every year. We give the interested public a reason to come back.
- 2) **TIMING:** we are the first trophy show of the season on the Front Range.
- 3) **REACH:** We have a large following, new visitors discover us each year. Every year, we attract new entries for our 30 trophy classes from all over the Western States.
- 4) **ANTICIPATION:** The interested public knows that there are people all over your market spending the winter building a new vehicle for this show. The show doesn't get stale.
- 5) **WE'RE MAGNETIC!:** Every year, the general public sees the show as they're driving by, stops in and has a great time - they tell us so every year! There's no charge to see it, so we gain more visitors every show.
- 6) **ENTHUSASTIC!:** Like the club name says, more than two dozen VW enthusiasts put this show on but we can't do it without you!!

To sum up, we draw 1000's of people you want your marketing budget to target with attractions other brands can only dream of!

Questions??? Call a show committee member or email at vwec.org@live.com

Contact Us - Phone: Micah Medway @ (720) 501-8035 or Brandan @ (303) 884-4245
Email: vwec.org@live.com



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Sponsor Levels and Their Value to You.

This is a hit show!!

For a quarter of a century VWOTG has built a loyal following. No other brand has the charm of our classic vehicles. VW's on the Green is up to 600 cars now. With the recent inclusion of water-cooled models, we've added a whole new group of die-hard, loyal fans.

We feature classic VWs, classic Porsches, Audis and modern VWs. Our marketing materials and your presence at the show will expose your business to thousands of those customers that you want to target.

GOLD

SILVER

SUPPORTER

	GOLD	SILVER	SUPPORTER
Sponsorship Price:	\$600	\$475	\$350
Early-bird Payment Discount!*	✓	✓	✓
Your Logo on Posters/Fliers/Promos	✓	✓	✓
PA Announcements at the show	✓	✓	—
Display/Vendor Space On "Main Street"	600sqft	400sqft	—
VWOTG Website Link Placement	Prominent	Link	—
2" X 4" Logo Area On Souvenir T-Shirt	✓	—	—

Your Commitment to VWEC.org:

- ☞ Donation of two nice prizes for a show drawing. (Bring them to the HQ canopy the morning of the show)
- ☞ Your payment by check or payment through Paypal. (We will send you a Paypal invoice)

***EARLYBIRD DISCOUNT: Take \$50 off if your fee is paid or check is postmarked by March 1st!!**



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Sponsors Information and Rules:

Time date and location: Open to the public from 9am-3pm May 20th at Clement Park soccer fields in Littleton CO. This Park is SE of W. Bowles and Wadsworth, east of Columbine Library.

Weather: The show goes on rain or shine. (see Location Rules for adverse weather alternative)

Payment Due Dates:

Early Bird pricing ends March 1st. The deadline for full payment to reserve a space is April 15th. Late fee is \$50.

Logo/Info Submissions: We need a clean, quality digital file of your logo. Specs as follows: Minimum 300 dpi CMYK* or B&W in .png, .pdf, .psd, .ai, or .eps. Please email it along with your website URL to vwec.org@live.com or ask for an upload link if the file is too large to email. (>25mb)

If you do not understand these requirements, please feel free to contact Micah @ (720) 501-8035

Location Rules:

Utility Vehicles: Foothills Rec does not allow heavier tow vehicles and trailers on the grass. Park these on asphalt SW of Bowles and Pierce, East of the show. Cars and 1/2 ton trucks (lightly loaded) are OK. Use your judgement, don't wreck the grass!

Canopies are allowed but they must be well anchored/weighted. There are no exceptions. We will not be providing anchors or weights.

Adverse Weather: If snow or rain made the soccer field soggy before the show, it is possible that Foothills Recreation may move us to the parking lot SW of Pierce and W Bowles.

Vendor/Display Map: We will email you a show map with your location as soon as all sponsorships are finalized.

Day Of The Show: bring prizes and donations to the blue club HQ canopy at the center of the show. This is also the place to bring last-moment questions you may have about set-up etc.

We will have spray painted your business name on your space. Please don't expand past the area you've been allotted.

Have your display/vendors area set up on or before 8am. Officially, the show is open to the public at 9am. Many show-goers arrive earlier than the official start time to get the best parking.

Will you have a show car competing for a trophy at your display? Come to the blue HQ canopy in the center of the show and we'll waive the cost of registering the first show car. additional entries will be equal to the regular gate fee for show cars. We'll assure that Judges check your display area to consider your entries.

Eligible Vehicles for competing: Any modern or classic Volkswagen. Any derivative of such having an air cooled VW engine such as a trike or off road vehicle. Any air cooled Porsche. Audi's qualify for preferred parking only at this time.

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Sponsorship Sign-Up Form/Instructions

We will sponsor at the following level:

GOLD \$600 **SILVER** \$475 **SUPPORTER** \$350

Business Name: _____

Contact Person: _____

Email: _____

Website: _____

Business Address: _____

Cellphone: _____

Phone (Other): _____

Payment enclosed*

I will use Paypal, Please invoice me.

I need to set up payment, Please call me.

My Sponsorship Amount:

\$ _____

By signing this form I agree to all requirements, terms and conditions listed in this packet. I release the VWEC car club ('the club'), its officers, members and associates from any liability relating to the subject car show. In the event of any dispute, resolution shall take place via arbitration.

Signature: _____

Date: _____

Print name: _____

*Send your check and a copy of this contract to: VWEC Box 150757 Lakewood, CO 80215-0757

**Please call the Vendor Coordinator for special size/shape requests.

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