



Volkswagens On The Green - 2018
www.VWOTG.com
vwec.org@live.com

VOLKSWAGENS ON THE GREEN 2018 CAR SHOW



**SUNDAY • MAY 20, 2018 • CLEMENT PARK
LITTLETON, COLORADO**

ALL VENDORS PACKAGE



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2018 VENDORS PACKET FOR VW'S ON THE GREEN #25

Clement Park May 20th from 9am to 3pm

*This car show is presented by the Volkswagen Enthusiasts of Colorado car club.
& with the help of an enthusiastic community of show supporters for 25 years now!*

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Volkswagen Enthusiasts of Colorado (VWEC) intends to surpass the success of last year's hit show! We are starting show promotion early and hitting it hard. This year we will distribute more flyers and posters earlier and continue our success with social media on Facebook. We plan to send out press kits and keep Media entities in the know, with the intent of reaching more people than ever before!

You have choices so why should you vend at THIS show?

- 1) **SIZE:** 600 cars, 1100 visitors at peak and 2400+ visitors total. Unlike similar, smaller shows, show-goers see something new every year. We give the interested public a reason to come back.
- 2) **TIMING:** we are the first trophy show of the season on the Front Range.
- 3) **REACH:** We have a large following, new visitors discover us each year. Every year, we attract new entries for our 30 trophy classes from all over the Western States.
- 4) **ANTICIPATION:** There are people all over your market looking forward to this show. The show doesn't get stale.
- 5) **WE'RE MAGNETIC!!:** Every year, the general public sees the show as they're driving by, stops in and has a great time - they tell us so every year! There's no charge to see it, so we gain more visitors every show.

To sum up, we draw 1000's of people not just for the car show, but also looking to find goods specific to the genre. They also get hungry and thirsty!!

Questions??? Call a show committee member or email at vwec.org@live.com

Contact Us - Phone: Joel Briseno 303-437-9757

Email: vwec.org@live.com

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Vendors Information and Rules:

Time date and location: Open to the public from 9am-3pm May 20th at Clement Park soccer fields in Littleton CO. This Park is SE of W. Bowles and Wadsworth, east of Columbine Library.

Weather: The show goes on rain or shine. (see Location Rules for adverse weather alternative)

Promotion: VWEC wants to make the 25th annual VWOTG show the biggest and best ever. Posters and fliers will be available for the show. Contact us if you can display a poster to the public or wish to distribute fliers for the show.

FOOD VENDORS: Having a current health certificate with Jefferson County is your responsibility. If you have the Tri-County certificate, mark it so on the sign-up sheet as it will take additional processing by Jefferson County (extra time). We'll contact you if they need additional information about your certificate.

Cost and Payment Terms: Vendor spaces are purchased in lots of 100 square feet. (Generally 10' x 10' - Contact us to request different configurations) Each lot is \$100. You may purchase additional adjoining lots if you need more space. **Payments are due April 1st** and can be cash, check, or Paypal.

Location Rules:

Utility Vehicles: Foothills Rec does not allow heavier tow vehicles and trailers on the grass. Park these on asphalt SW of Bowles and Pierce, East of the show. Cars and 1/2 ton trucks (lightly loaded) are OK. Use your judgement, don't wreck the grass, and be sure to clean up after yourself at end of show!

Canopies are allowed but they must be well anchored/weighted. There are no exceptions. We will not be providing anchors or weights.

Generators/Water: Are not provided. You will need to be self supporting for these if needed.

Adverse Weather: If snow or rain made the soccer field soggy before the show, it is possible that Foothills Recreation may move us to the parking lot SW of Pierce and W Bowles.

Vendor/Display Map: We will email you a show map with your location as soon as it's available.

Day Of The Show: .

We will have spray painted your business name on your space.

DO NOT expand past the area you've been allotted.

Have your vendors area set up on or before 8am. Officially, the show is open to the public at 9am. Many show-goers arrive earlier than the official start time to get the best parking.

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Vendors Sign-Up Form/Instructions

I am a: FOOD Vendor NON-FOOD Vendor

Business Name: _____

What do you vend?: _____

Contact Person: _____ Business Website: _____

Business Address: _____

Cellphone: _____ Phone (Other): _____

FOOD VENDORS ONLY:
 I am compliant with the JEFFCO health department.
 I have a Tri-County Health Certificate.

Please reserve the following number of 10' X 10' lots for my business**:

Number of Lots: _____ X \$100.00 = \$ _____

- Payment enclosed*
- I will use Paypal, Please invoice me.
- I need to set up payment, Please call me.

By signing this form I agree to all requirements, terms and conditions listed in this packet. I release the VWEC car club ('the club'), its officers, members and associates from any liability relating to the subject car show. In the event of any dispute, resolution shall take place via arbitration.

Signature: _____ Date: _____

Print name: _____

*Send your check and a copy of this contract to: VWEC Box 150757 Lakewood, CO 80215-0757
**Please call the Vendor Coordinator for special size/shape requests.

The deadline for payment to reserve a space is April 1st. Late fee \$50.

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